

## NCC Cable System Order

Order #	62421534
Syscode	9106
System Name	Spectrum/Dayton North, OH
Market	Dayton

AE	Nesma Rodriguez
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar17
-	

Flight Dates	05/15/17 - 05/28/17
Agency	Strategic Media Services, Inc
Advertiser	American Action Network

Client Code	262
Product Code	340
Est Code	2918
Product Name	OH-04
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date	05/05/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,810.00		
Commission	\$271.50		
Net Total	\$1,538.50		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/5 NEW ISSUE ORDER. Please review and confirm. Thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/15/17	5/21/17	05:00	10:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	
2	CNN	CNN EM	5/22/17	5/28/17	05:00	10:00	X							-	-	1	\$15.00	\$15.00	30	
3	CNN	CNN DT	5/15/17	5/21/17	10:00	18:00		X	X	X	X	X	X	-	-	8	\$17.00	\$136.00	30	
4	CNN	CNN DT	5/22/17	5/28/17	10:00	18:00	X							-	-	1	\$17.00	\$17.00	30	
5	CNN	CNN PT	5/15/17	5/21/17	18:00	24:00		X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	
6	CNN	CNN PT	5/22/17	5/28/17	18:00	24:00	X							-	-	1	\$22.00	\$22.00	30	
7	FXNC	FXNC EM	5/15/17	5/21/17	05:00	10:00		X	X	X	X	X	X	-	-	5	\$44.00	\$220.00	30	
8	FXNC	FXNC EM	5/22/17	5/28/17	05:00	10:00	X							-	-	1	\$44.00	\$44.00	30	
9	FXNC	FXNC DT	5/15/17	5/21/17	10:00	18:00		X	X	X	X	X	X	-	-	8	\$42.00	\$336.00	30	
10	FXNC	FXNC DT	5/22/17	5/28/17	10:00	18:00	X							-	-	1	\$42.00	\$42.00	30	
11	FXNC	FXNC PT	5/15/17	5/21/17	18:00	24:00		X	X	X	X	X	X	-	-	9	\$72.00	\$648.00	30	
12	FXNC	FXNC PT	5/22/17	5/28/17	18:00	24:00	X							-	-	1	\$72.00	\$72.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
<b>SPOTS</b>	49	0	0	0	0	0	0	0	0	0	0	0	49
<b>AMT</b>	\$1,810.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,810.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/08/17

62421534 | Dayton | Spectrum/Dayton North, OH | 9106 |